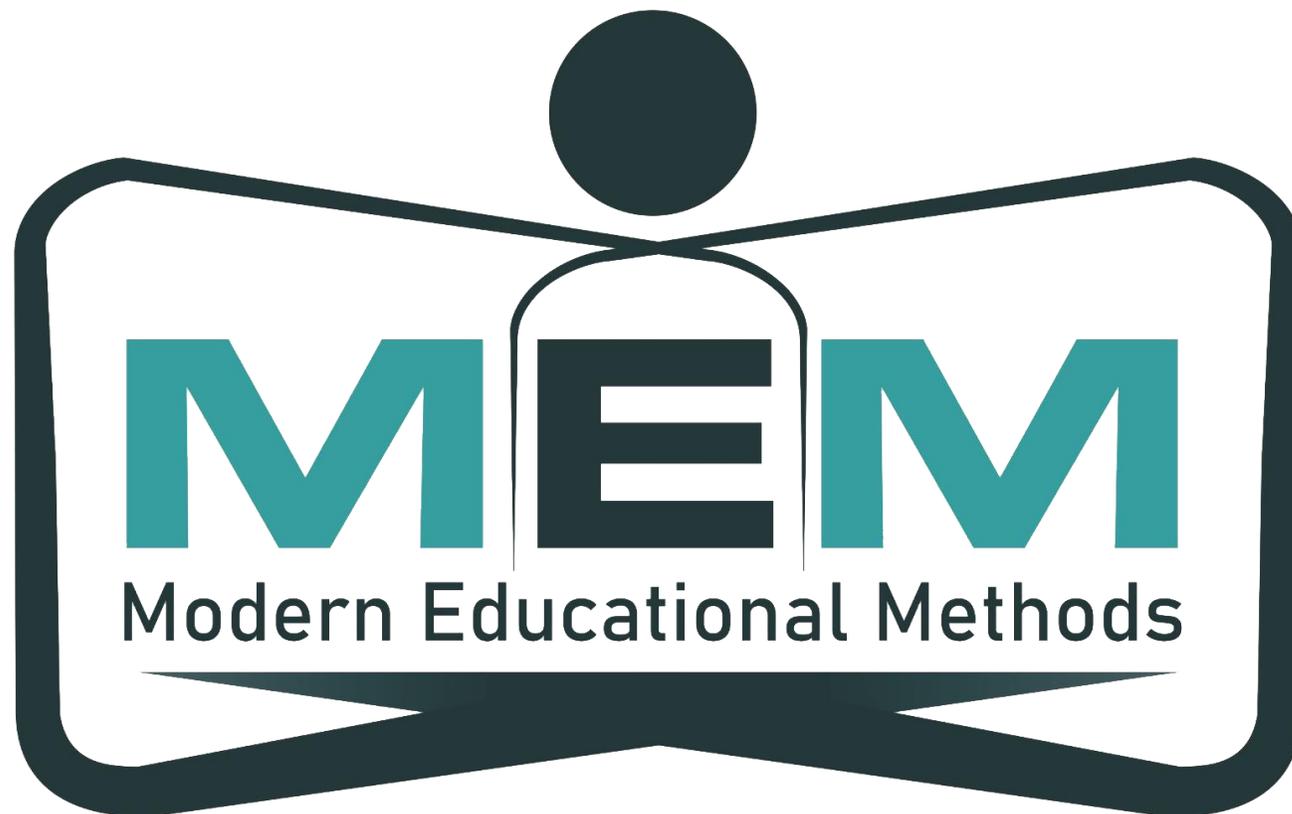


MEM Day 4

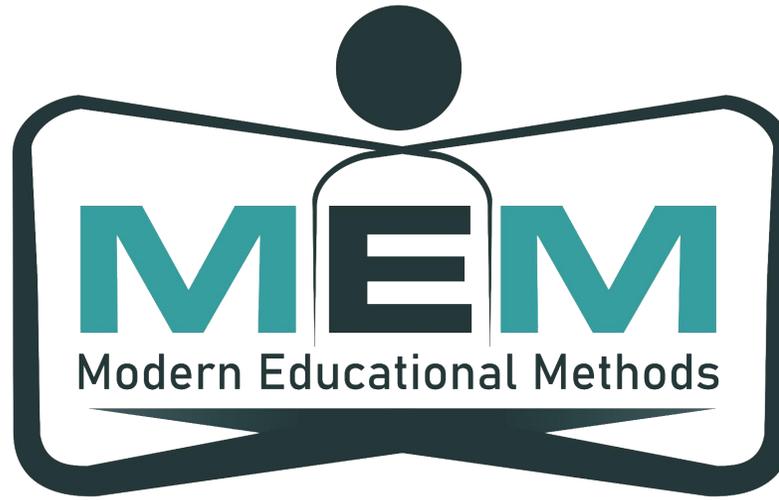
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TOPIC/THEME

What are the stories about?



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EXPLORING OUR STORIES

**SOURCING
STORIES**

How did you
gather or find
your stories?

TYPE OF STORIES

What is the medium,
who are the storytellers,
what length are the
stories?



ANALYSING STORIES: UNDERSTANDING DISCOURSE (1)

LAYERS OF ANALYSIS

TEXTUAL (What?)

Description of the content of the story
(*e.g. What is said in the story?*)

COMPOSITION (How?)

Explanation of the content of the story
(*e.g. How is the content expressed in the story?*)

CONTEXT (Why?)

Contextual interpretation of content of the story
(*e.g. Why is the storyteller expressing themselves in this way?*)



ANALYSING STORIES: UNDERSTANDING DISCOURSE (1)

CINDERELLA

TEXTUAL (What?)

Girl's father dies and is made to work as slave by her stepmother, but magically gets to go to the ball where she meets a prince who she marries.

COMPOSITION (How?)

The girl was sad about her situation demonstrated by her crying when her step-sisters wouldn't let her go with them to a ball.

CONTEXT (Why?)

Through the lens of patriarchy... A young woman is saved from her problems by a rich and powerful man.



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ANALYSING STORIES: UNDERSTANDING DISCOURSE (1)

NAME

**TEXTUAL
(What?)**

**COMPOSITION
(How?)**

**CONTEXT
(Why?)**

ANALYSING STORIES: UNDERSTANDING DISCOURSE (2)

- **APPROACHES TO ANALYSIS**

- **Content Analysis:** Objective, systematic and/or quantitative analysis of the content of the story (i.e. how many times certain words are used).
- **Thematic Analysis:** Grouping or categorising of key content from stories across themes/topics. These can be pre-determined or emergent from the stories. (i.e. employment, family, housing, social life).
- **Structural Analysis:** Analysis of the different parts of the story (e.g. words, codes, composition) and the relationships between them that give it meaning. (i.e. pauses/hesitations between sentences, voice tone).
- **Critical Analysis:** Exploration of the social, political, cultural and historical context of the discourse through the lens of positions of power (i.e. a young female's experience of work in a male dominated industry).



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DISCOURSE ANALYSIS

For each story in your set, complete the following text boxes and questions.

TEXTUAL ANALYSIS

TITLE OF STORY	
LINK / FILE NAME	
KEY WORDS	
OVERVIEW OF THE STORY	
Write a paragraph or two that describes what is said/written in the story. Try to give the overall picture of the content of the story (i.e. what is said) and cover all the key topics in the story. Please do not analyse or add your own opinions or understandings to story.	
EXTRACT	
Select key extracts from the story that highlight specific topics/points.	
EXTRACT 1	QUOTE: TIMECODE (if applicable)
EXTRACT 3	QUOTE: TIMECODE (if applicable)
EXTRACT 3	QUOTE: TIMECODE (if applicable)

COMPOSITION ANALYSIS

RELATIONSHIP BETWEEN TOPICS Identify the connections between the different topics or points within the story	
EXPRESSIONS OF THE TOPICS How does the story and/or storyteller express the topics? Think about: <ul style="list-style-type: none"> • Structuring techniques • Emphasis and tone • Emotions conveyed • Actions/other inferences 	

HERMENEUTIC ANALYSIS

CONTEXT OF THE STORY
Provide details about the social, cultural, political, geographical, economical, and/or historical contexts of the story and/or the storyteller. This could include micro contexts (i.e. someone's position within the workplace) or macro contexts (i.e. gender roles within society at large).
RELATIONSHIP BETWEEN CONTENT AND CONTEXT
Detail how the above micro and/or macro contextual considerations from the above section help us to understand what is being said in the story and how it is being said. You can include your own reflective understanding and perceptions here.



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- **ANALYSING STORIES: PRACTICAL TASK**
- Using discourse analysis methodologies and the 'Story Review' task sheet, analyse your stories.



- From the analysis, produce a set of key findings. Synthesise these findings on the 'Key Findings' task sheet. Your trainer will review these and provide you with feedback on them. You may also want to share them with your peers and review the findings from their story sets.
- Whilst you are analysing the stories, think about how the role of the Curator and the interpretative methods being used may affect the discourse/findings that emerge.



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DISCOURSE ANALYSIS: KEY FINDINGS

Look through each of your discourse analyses of the individual stories and use the sections below to produce a synthesised set of findings / discourse from across them.

<p>KEY WORDS FREQUENCY</p> <p>List the key words used across the stories and their frequency</p> <p>(e.g. Work / 12)</p>	
<p>TOPICS</p> <p>Provide a summary of the topics from the stories and any relationships between them</p> <p>(e.g. A key topic was work and people spoke about the relationship that their job had with their family life.)</p>	
<p>THEMES</p> <p>Identify the key themes that emerged from the stories and the stories that they are evident in.</p> <p>(e.g. People who in freelance roles said that they found it difficult to achieve a good work/life balance - Jo's story)</p>	

<p>ANOMALIES</p> <p>Detail some of the key anomalies or incongruities that emerged from the stories. Identify which story they came from.</p> <p>(e.g. Having a high-pressured job has enabled me to become a better parent - Jess's story)</p>	
<p>CONTEXTUALISATION</p> <p>Look through your topics, themes and anomalies and use the contexts of stories to help explain them further.</p> <p>(e.g. The 'gig' economy has driven into freelance roles. This uncertainty of household income can add additional pressure to families.)</p>	
<p>SUMMATIVE KEY FINDINGS</p> <p>List five key findings that have emerged from across the stories. These could be interesting points or anomalies, strong trends/themes or indicators of wider contextual factors.</p>	<ol style="list-style-type: none"> 1. 2. 3. 4. 5.